

KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

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39976	AGENCY (OR SERVICE) ACTING AS AGENT FOR 165467		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice Required Announcement 28 days prior notice
NAME	SHORR JOHNSON MAGNUS		BOB CASEY FOR PENNSYLVANIA		
AND	1831 Chestnut St Ste 602		PO BOX 58746		
ADDRESS	Philadelphia	PA 19103-3700	Philadelphia	PA 19102-8746	
	USA		USA		
CONTACT			PRODUCT SUMMER WEEK 3		
LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.	PRODUCT CODE 1310		
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME FROM TO	LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
PRINT AT STATION. ALL RATES ARE PRE-EMPTIBLE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.									
1	22222..	8 2	07:00A 09:00A	30S	08/14/12-08/17/12 08/20/12-08/20/12	THE EARLY SHOW	10	300.00	3000.00
2	11111..	4 1	05:58A 07:00A	30S	08/14/12-08/17/12 08/20/12-08/20/12	THIS MORNING 6-7AM	5	500.00	2500.00
3	10101..	2 1	04:00P 05:00P	30S	08/15/12-08/17/12 08/20/12-08/20/12	4PM EARLY NEWS	3	500.00	1500.00
4	11111..	4 1	07:30P 07:58P	30S	08/14/12-08/17/12 08/20/12-08/20/12	THE INSIDER	5	450.00	2250.00
5	11111..	4 1	11:35P 12:37A	30S	08/14/12-08/17/12 08/20/12-08/20/12	11:35P-12:37A - LETTERMAN	5	325.00	1625.00
6	11.111.	4 1	11:00P 11:30P	30S	08/14/12-08/18/12 08/20/12-08/20/12		5	1200.00	6000.00
7	Sa	1	07:58A 10:00A	30S	08/18/12-08/18/12	SAT. CBS MORNING NEWS	1	200.00	200.00
8	Sa	1	05:58A 07:58A	30S	08/18/12-08/18/12	SAT. MORN. LOCAL NEWS	1	175.00	175.00
9	Su	2	08:58A 10:28A	30S	08/19/12-08/19/12	CBS SUN MORN	2	325.00	650.00
Total Contract:							37		17900.00
Billing Summary									

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION



CONTRACT NO. REV.

1201-56212-1

DATE PRINTED

08/14/12

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NAME SHORR JOHNSON MAGNUS
AND 1831 Chestnut St Ste 602
ADDRESS Philadelphia PA 19103-3700
USA
CONTACT

BOB CASEY FOR PENNSYLVANIA
PO BOX 58746

Philadelphia PA 19102-8746
USA

PRODUCTSUMMER WEEK 3

Cancellation Notice

Required

Announcement 28 days

prior notice

LOCAL SALESPERSON	Brian Butz-1	AGENCY EST. NO.
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PRODUCT	1310
CODE	

NATIONAL
SALESPERSON

BROADCAST SCHEDULE STARTING 08/14/12 AND ENDING 08/20/12 NO. WEEKS: 1

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			FROM	TO						
						Qtr 3-12 Jul .00	Aug 17900.00	Sep .00	Total 17900.00	
									GRAND TOTAL 17900.00	

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